

# Qualifi Level 8 Diploma in Strategic Management & Leadership

An Ofqual Regulated Qualification



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SUCCESS THROUGH LEARNING  
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An Ofqual Recognised Awarding Organisation

# Qualifi Level 8 Diploma in Strategic Management and Leadership

Qualifi is a leading 21st-century awarding organisation founded to meet the developing education and training needs of learners and employers from the UK and around the globe.

As a recognised UK awarding organisation, regulated by Ofqual, Qualifi is able to give assurances to employers, centres and learners of consistent, rigorous, quality standards and valid, valued learning.

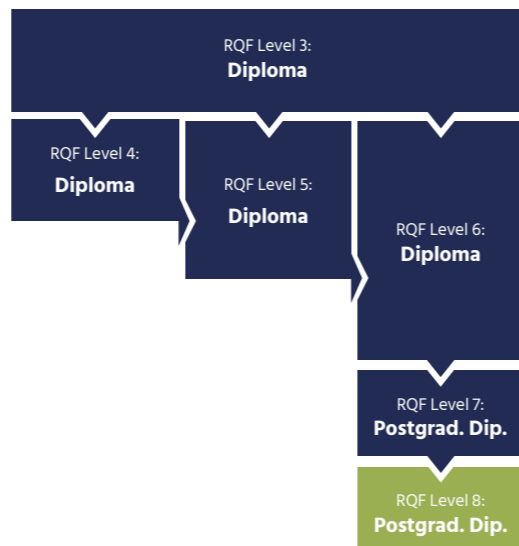
## Message from Dr Penny Hood - Chair Governance Council

I warmly welcome you to our global academic community, of which you are now an important member. Qualifi will ensure your access to the first class education needed to achieve your goals and dreams and to maximise future opportunities. May I take this opportunity to wish each of you success and enjoyment on your academic journey.



## Message from Jason Goodyear - Chief Executive Officer

Whether you are a learner, employer or centre, I want to personally welcome you. In partnership with employers and learning centres, Qualifi helps learners develop the knowledge, skills and abilities needed for success in the 21st century. Thank you for choosing Qualifi to lead you on this learning journey.



## Progression Details

The Qualifi Level 8 Diploma in Strategic Management and Leadership is accredited at Level 8 with a total equivalence of 160 credits. It is envisaged that learners completing the Level 8 diploma will progress to a doctorate degree.



“Qualifi is our proud partner helping shape a brighter future in global education, that empowers progress through better education for learners from all communities. Their practical approach to assessments and learning material are key to building skills and to progressing in one’s career.”

**Dr. Saleem Afzal**  
City University College of Ajman

# Qualifi Level 8 Diploma in Strategic Management and Leadership

## Course Overview

This Level 8 Diploma in Strategic Management and Leadership is designed for developing and implementing effective strategies across ambitious growing organisations.

This strategic management programme is for executive directors and senior managers and for those who have the authority and personal inspiration to translate organisational strategy into effective corporate performance.

## Mandatory Units

- Leadership Qualities and Practice
- Personal Leadership Development as a Strategic Manager
- Strategy Development in Cross Border and Global Organisations
- Strategic Planning in Cross Border and Global Organisations
- Strategic Direction in Cross Border and Global Organisations
- Strategic Communication
- Culture and its Impact on Strategy
- Research Methods

## Progression Pathways

Upon completing this Level 8 Diploma, learners can progress to a university partner to discuss a research proposal for DBA/MPhil/PhD.

Learners can also step directly into employment in an associated profession.

## Entry Requirements

Learners will be expected to hold a Level 7 postgrad qualification or a master’s degree.

In certain circumstances, managers with sufficient experience, but no formal qualifications may be considered after being subject to an interview process.



“Qualifi has helped me to progress & complete my higher studies in a short time period and it’s so flexible to study. I’ve gathered a lot of knowledge and I’m so thankful to everyone who helped at Qualifi.”

**Student**  
City University College

## Learning Outcomes

The learning outcomes of the diploma are:

- To understand and apply the principles of strategic leadership in a business environment.
- To review and apply the principles of business management in the industry.
- Analyse problem-solving techniques specific to business and industry.
- Manage one’s own personal development and growth.
- To understand and apply the principles of strategic management.

## Career Opportunities

Primary areas of employment include:

- Management Analyst
- Entrepreneur
- Chief Operating Officer
- Chief Executive Officer
- President of Operations
- Executive Administrator
- Professor



“Qualifi awarding body is very practical and useful for managers to tackle a variety of the problems in the real corporate world. The contents are accredited by OfQual and it is evident how a UK qualification is worthwhile “

**Dr.Motohiro Kita**  
CEO of ExeJapan



# Relevant, Accessible & Credible



As a recognised UK awarding organisation regulated in England by Office of Qualifications and Examinations Regulation (Ofqual), Qualifi is able to give assurances to employers, centres and learners of consistent, rigorous, quality standards and valid, valued learning.

Our portfolio includes regulated qualifications as well as bespoke qualifications that include endorsed and certified programmes. Visit [www.qualifi.net](http://www.qualifi.net)



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