

# Qualifi Level 7 Diploma in Strategic Management & Innovation

An Ofqual Regulated Qualification



**QUALIFI**

SUCCESS THROUGH LEARNING  
RECOGNISED WORLDWIDE

An Ofqual Recognised Awarding Organisation

# Qualifi Level 7 Diploma in Strategic Management & Innovation

Qualifi is a leading 21st-century awarding organisation founded to meet the developing education and training needs of learners and employers from the UK and around the globe.

As a recognised UK awarding organisation, regulated by Ofqual, Qualifi is able to give assurances to employers, centres and learners of consistent, rigorous, quality standards and valid, valued learning.

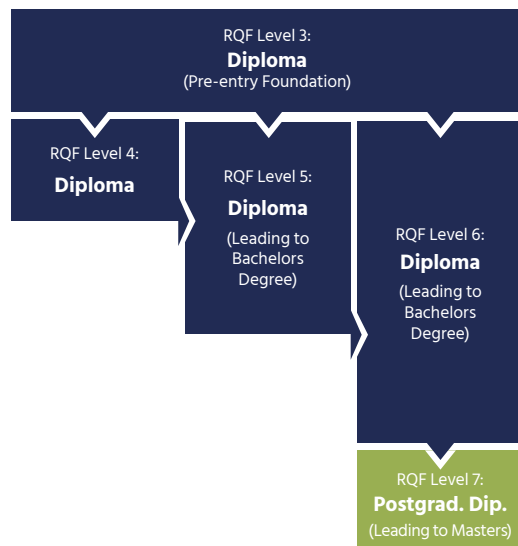
## Message from Dr Penny Hood - Chair Governance Council

I warmly welcome you to our global academic community, of which you are now an important member. Qualifi will ensure your access to the first class education needed to achieve your goals and dreams and to maximise future opportunities. May I take this opportunity to wish each of you success and enjoyment on your academic journey.



## Message from Jason Goodyear - Chief Executive Officer

Whether you are a learner, employer or centre, I want to personally welcome you. In partnership with employers and learning centres, Qualifi helps learners develop the knowledge, skills and abilities needed for success in the 21st century. Thank you for choosing Qualifi to lead you on this learning journey.



## Progression Details

The Qualifi Level 7 Diploma in Strategic Management & Innovation is accredited at Level 7 with a total equivalence of 120 credits. It is envisaged that learners completing the diploma will progress to the final year of a postgraduate degree.



“Qualifi is our proud partner helping shape a brighter future in global education, that empowers progress through better education for learners from all communities. Their practical approach to assessments and learning material are key to building skills and to progressing in one’s career.”

**Dr. Saleem Afzal**  
City University College of Ajman

# Qualifi Level 7 Diploma in Strategic Management & Innovation

## Course Overview

The Level 7 Diploma in Strategic Management & Innovation qualification has been created to develop and reward the business managers of today and the future, and to continue to bring recognition and professionalism to the management sectors.

This level 7 programme will require Learners to critically evaluate, challenge and synthesise a wide range of current management tools, techniques and models.

The emphasis placed on current management concepts and models is on those that are relevant to the 21st century business environment and context.

The programme consists of seven mandatory units.

## Mandatory Units

- Finance for Managers
- Strategic Direction
- Strategic Marketing
- Human Resource Planning
- Marketing Strategy for Social Enterprise
- Global Marketing
- Strategic Management

## Progression Pathways

Upon completing this Level 7 diploma, learners can join a university partner to complete a dissertation to then receive a full master’s degree.

Learners can also step directly into employment in an associated profession or progress to the Qualifi Level 8 Diploma in Strategic Management and Leadership.

## Entry Requirements

Learners will be expected to hold a Level 6 qualification or a first degree. In certain circumstances, managers with considerable experience but no formal qualifications may be considered.



“I’m currently studying for my MBA Top-Up at Anglia Ruskin University. This is because I was able to gain a good understanding of business strategy and research through my Qualifi Level 7 Diploma, that I completed at Executive Japan.”

**Keiichi Suyama**

## Learning Outcomes

The learning outcomes of the diploma are:

- To understand and apply the principles of strategic leadership in a business environment.
- To review and apply the principles of business management in the industry.
- Analyse problem-solving techniques specific to business and industry.
- Manage one’s own personal development and growth.
- To understand and apply the principles of strategic management.

## Career Opportunities

Primary areas of employment include:

- Sales & Retail
- Human Resources
- Entrepreneurship
- General Management
- Management and Leadership
- Business Administration



“Qualifi awarding body is very practical and useful for managers to tackle a variety of the problems in the real corporate world. The contents are accredited by OfQual and it is evident how a UK qualification is worthwhile “

**Dr.Motohiro Kita**  
CEO of ExeJapan



# Relevant, Accessible & Credible



As a recognised UK awarding organisation regulated in England by Office of Qualifications and Examinations Regulation (Ofqual), Qualifi is able to give assurances to employers, centres and learners of consistent, rigorous, quality standards and valid, valued learning.

Our portfolio includes regulated qualifications as well as bespoke qualifications that include endorsed and certified programmes. Visit [www.qualifi.net](http://www.qualifi.net)



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