

Qualifi Level 4 Diploma in Hospitality & Tourism Management

An Ofqual Regulated Qualification



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SUCCESS THROUGH LEARNING
RECOGNISED WORLDWIDE

An Ofqual Recognised Awarding Organisation

Qualifi Level 4 Diploma in Hospitality and Tourism Management

Qualifi is a leading 21st-century awarding organisation founded to meet the developing education and training needs of learners and employers from the UK and around the globe.

As a recognised UK awarding organisation, regulated by Ofqual, Qualifi is able to give assurances to employers, centres and learners of consistent, rigorous, quality standards and valid, valued learning.

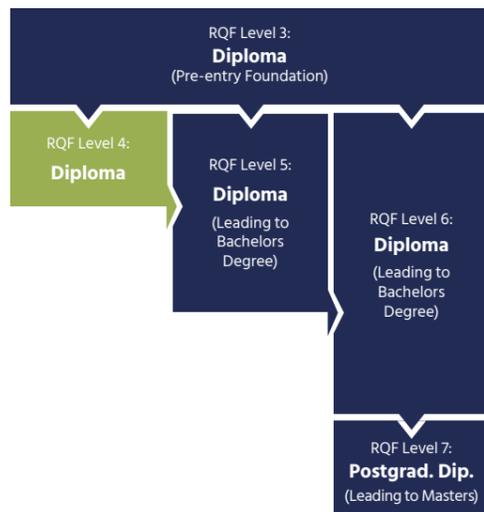
Message from Dr Penny Hood - Chair Governance Council

I warmly welcome you to our global academic community, of which you are now an important member. Qualifi will ensure your access to the first class education needed to achieve your goals and dreams and to maximise future opportunities. May I take this opportunity to wish each of you success and enjoyment on your academic journey.



Message from Jason Goodyear - Chief Executive Officer

Whether you are a learner, employer or centre, I want to personally welcome you. In partnership with employers and learning centres, Qualifi helps learners develop the knowledge, skills and abilities needed for success in the 21st century. Thank you for choosing Qualifi to lead you on this learning journey.



Progression Details

The Qualifi Level 4 Diploma in Hospitality and Tourism Management is accredited at Level 4 with a total equivalence of 120 credits. It is envisaged that learners completing the Level 4 diploma will progress to a Qualifi Level 5 qualification.



“Qualifi is our proud partner helping shape a brighter future in global education, that empowers progress through better education for learners from all communities. Their practical approach to assessments and learning material are key to building skills and to progressing in one’s career.”

Dr. Saleem Afzal
City University College of Ajman

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Course Overview

The Qualifi Level 4 Diploma in Hospitality and Tourism Management programme provides an introduction to the main facets and operations of organisations. It introduces the challenges faced by modern day businesses.

The qualification focuses on developing understanding, skills and abilities to equip the learner with the awareness and aptitudes to be an effective organisational manager and leader.

The qualification is made up of four units. All units are mandatory and required by learners.

Mandatory Units

- Sustainability in Tourism and Hospitality Management
- Operations Management in Tourism and Resort Operations
- Management of Visitor Attractions
- Employability and Development in the Hospitality Industry

Progression Pathways

Upon completing learners can progress to a Qualifi Level 5 Diploma in Hospitality and Tourism Management, Business Management or Business Enterprise, or the second year of an undergraduate study. Learners can also step directly into employment in an associated profession.

Entry Requirements

Learners will be expected to demonstrate some ability and possess qualifications at Level 3, for example ‘A’ Levels or vocational awards. Learners could have spent some time in an organisational role and shown they have capability to develop.



“Qualifi has helped me to progress & complete my higher studies in a short time period and it’s so flexible to study. I’ve gathered a lot of knowledge and I’m so thankful to everyone who helped at Qualifi.”

Student
City University College

Learning Outcomes

The learning outcomes of the diploma are:

- To understand and apply the principles of management in hospitality and tourism.
- To improve employability of learners by allowing them to explore the relationship between management theories and their practical application in the business world.
- To review and apply the principles of business management within the industry.

Career Opportunities

Primary areas of employment include:

- Resort Manager
- Restaurant Manager
- Event Manager
- Wedding Coordinator
- Cabin Crew
- Tour Manager
- Tourism Officer



“Qualifi awarding body is very practical and useful for managers to tackle a variety of the problems in the real corporate world. The contents are accredited by OfQual and it is evident how a UK qualification is worthwhile “

Dr.Motohiro Kita
CEO of ExeJapan



Relevant, Accessible & Credible



As a recognised UK awarding organisation regulated in England by Office of Qualifications and Examinations Regulation (Ofqual), Qualifi is able to give assurances to employers, centres and learners of consistent, rigorous, quality standards and valid, valued learning.

Our portfolio includes regulated qualifications as well as bespoke qualifications that include endorsed and certified programmes. Visit www.qualifi.net



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