

# Qualifi Level 4 Certificate in Developing a New Business Plan

An Ofqual Regulated Qualification



**QUALIFI**

SUCCESS THROUGH LEARNING  
RECOGNISED WORLDWIDE

An Ofqual Recognised Awarding Organisation

# Qualifi Level 4 Certificate in Developing a New Business Plan

Qualifi is a leading 21st-century awarding organisation founded to meet the developing education and training needs of learners and employers from the UK and around the globe.

As a recognised UK awarding organisation, regulated by Ofqual, Qualifi is able to give assurances to employers, centres and learners of consistent, rigorous, quality standards and valid, valued learning.

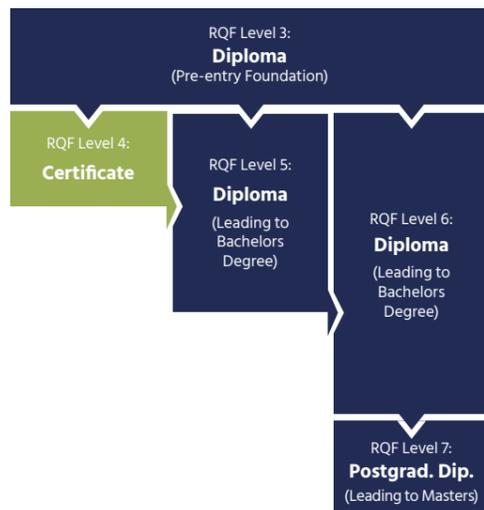
## Message from Dr Penny Hood - Chair Governance Council

I warmly welcome you to our global academic community, of which you are now an important member. Qualifi will ensure your access to the first class education needed to achieve your goals and dreams and to maximise future opportunities. May I take this opportunity to wish each of you success and enjoyment on your academic journey.



## Message from Jason Goodyear - Chief Executive Officer

Whether you are a learner, employer or centre, I want to personally welcome you. In partnership with employers and learning centres, Qualifi helps learners develop the knowledge, skills and abilities needed for success in the 21st century. Thank you for choosing Qualifi to lead you on this learning journey.



## Progression Details

The Qualifi Level 4 Certificate in Developing a New Business Plan is accredited at Level 4 with a total equivalence of 20 credits. It is envisaged that learners completing the Level 4 certificate will progress to another qualification or employment.



“Qualifi is our proud partner helping shape a brighter future in global education, that empowers progress through better education for learners from all communities. Their practical approach to assessments and learning material are key to building skills and to progressing in one’s career.”

**Dr. Saleem Afzal**  
City University College of Ajman

# Qualifi Level 4 Certificate in Developing a New Business Plan

## Course Overview

The Qualifi Level 4 Certificate in Developing a New Business Plan programme has been created to better understand what makes a good business idea and how this idea can be translated into an effective business plan for a new start-up business.

This programme offers practical insight into the business start-up process by allowing learners to find ideas, test demand for those ideas and communicate those ideas in a business plan.

The qualification aims to introduce the learner to look at the ways in which successful firms research, plan and test a business idea and the early stages of setting up and growing a business. The unit requires the learner to identify and champion a business idea through the development stages, proving its viability to delivering a business plan.

## Mandatory Units

- Develop a New Business Plan

## Progression Pathways

Upon completing the Level 4 Certificate in Developing a New Business Plan can progress to into or within employment or self-employment in the commercial world.

## Entry Requirements

The qualifications has been designed to be accessible without artificial barriers that restrict access and progression. Entry to the qualification will be through centre interview.

In certain circumstances, learners with considerable experience but no formal qualifications may be considered, subject to interview regarding their ability to cope with the demands of the programme.



“Qualifi has helped me to progress & complete my higher studies in a short time period and it’s so flexible to study. I’ve gathered a lot of knowledge and I’m so thankful to everyone who helped at Qualifi.”

**Student**  
City University College

## Learning Outcomes

The learning outcomes of the certificate are:

- **Ability to read and use** appropriate literature with a full and critical understanding.
- **Apply subject knowledge** and understanding to address familiar and unfamiliar problems.
- **Recognise the moral** and ethical issues of business practice and research.
- **An appreciation of** the interdisciplinary nature of business and service provision.

## Career Opportunities

Primary areas of employment include:

- Business adviser
- Entrepreneur
- Business development manager
- Business analyst
- Project manager
- Business Consultant



“Qualifi awarding body is very practical and useful for managers to tackle a variety of the problems in the real corporate world. The contents are accredited by OfQual and it is evident how a UK qualification is worthwhile “

**Dr.Motohiro Kita**  
CEO of ExeJapan



# Relevant, Accessible & Credible



As a recognised UK awarding organisation regulated in England by Office of Qualifications and Examinations Regulation (Ofqual), Qualifi is able to give assurances to employers, centres and learners of consistent, rigorous, quality standards and valid, valued learning.

Our portfolio includes regulated qualifications as well as bespoke qualifications that include endorsed and certified programmes. Visit [www.qualifi.net](http://www.qualifi.net)



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