

# Qualifi Level 3 Diploma in Hospitality & Tourism Management

An Ofqual Regulated Qualification



An Ofqual Recognised Awarding Organisation

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Qualifi is a leading 21st-century awarding organisation founded to meet the developing education and training needs of learners and employers from the UK and around the globe.

As a recognised UK awarding organisation, regulated by Ofqual, Qualifi is able to give assurances to employers, centres and learners of consistent, rigorous, quality standards and valid, valued learning.

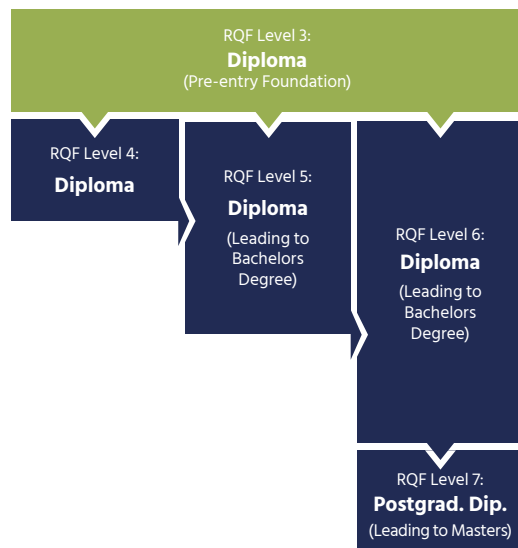
## Message from Dr Penny Hood - Chair Governance Council

I warmly welcome you to our global academic community, of which you are now an important member. Qualifi will ensure your access to the first class education needed to achieve your goals and dreams and to maximise future opportunities. May I take this opportunity to wish each of you success and enjoyment on your academic journey.



## Message from Jason Goodyear - Chief Executive Officer

Whether you are a learner, employer or centre, I want to personally welcome you. In partnership with employers and learning centres, Qualifi helps learners develop the knowledge, skills and abilities needed for success in the 21st century. Thank you for choosing Qualifi to lead you on this learning journey.



## Progression Details

The Qualifi Level 3 Diploma in Hospitality and Tourism Management is accredited at Level 3 with a total equivalence of 120 credits. It is envisaged that learners completing the Level 3 diploma will progress to a Qualifi Level 4 qualification.



“Qualifi is our proud partner helping shape a brighter future in global education, that empowers progress through better education for learners from all communities. Their practical approach to assessments and learning material are key to building skills and to progressing in one’s career.”

**Dr. Saleem Afzal**  
City University College of Ajman

# Qualifi Level 3 Diploma in Hospitality and Tourism Management

## Course Overview

The Qualifi Level 3 Diploma in Hospitality and Tourism Management programme been created to develop and reward the hospitality and tourism managers of today and the future, and to continue to bring recognition and professionalism to the management sectors.

The programmes creates learning that advances the thought leadership and management of organisations, offering conceptual and practical insights that are applicable in the companies of today and tomorrow.

The qualification is made up of four units. All units are mandatory and required by learners.

## Mandatory Units

- Introduction to the Tourism Industry
- Introduction to the Hospitality Industry
- Introduction to Marketing for Hospitality and Tourism
- Introduction to Customer Service for Hospitality and Tourism

## Progression Pathways

Upon completing this Level 3 diploma, learners can progress to the Qualifi Level 4 Diploma in Hospitality and Tourism Management.

Learners can also step directly into employment in an associated profession.

## Entry Requirements

This is an open entry qualification and the only guidance is that candidates possess an IELTS 5.5 or other evidence of competence in English at this level.



“Qualifi has helped me to progress & complete my higher studies in a short time period and it’s so flexible to study. I’ve gathered a lot of knowledge and I’m so thankful to everyone who helped at Qualifi.”

**Student**  
City University College

## Learning Outcomes

The learning outcomes of the diploma are:

- To understand and apply the principles of management in hospitality and tourism.
- To improve employability of learners by allowing them to explore the relationship between management theories and their practical application in the business world.
- To review and apply the principles of business management within the industry.

## Career Opportunities

Primary areas of employment include:

- Resort Manager
- Restaurant Manager
- Event Manager
- Wedding Coordinator
- Cabin Crew
- Tour Manager
- Tourism Officer



“Qualifi awarding body is very practical and useful for managers to tackle a variety of the problems in the real corporate world. The contents are accredited by OfQual and it is evident how a UK qualification is worthwhile “

**Dr.Motohiro Kita**  
CEO of ExeJapan



# Relevant, Accessible & Credible



As a recognised UK awarding organisation regulated in England by Office of Qualifications and Examinations Regulation (Ofqual), Qualifi is able to give assurances to employers, centres and learners of consistent, rigorous, quality standards and valid, valued learning.

Our portfolio includes regulated qualifications as well as bespoke qualifications that include endorsed and certified programmes. Visit [www.qualifi.net](http://www.qualifi.net)



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